

Portland Radio Group EEO 2011 Recap 11/21/10-11/20/11

Portland Radio Group Full Time Jobs filled by the Portland Radio Group

- 5 Account Executive Positions
- 2 Promotion Department Positions
- 1 Administration Position
- 1 IT Director Position
- 1 Programming Assistant Position
- 1 On Air Position
- 1 Traffic Position

Recruitment Sources Used to Seek Candidates

NAME	CONTACT	WEB SITE	PHONE
<u>Account Executive 1 2011</u>			
ALL ACCESS	J. DENVER	www.allaccess.com	310-457-6616
ON AIR ALL STATIONS	Chris Mac	ALL	774-4561
SO ME HELP WANTED .COM	DALE	regionhelpwanted.com	800-365-8630
STATION WEB SITES	Lara Seaver	ALL	774-4561
<i>Organizations Requesting Information</i>			
CAREER CENTER 11/3/2005	FILL OUT ONLINE	www.mainecareercenter.com	771-5627 x504
WORK OPPORTUNITIES 10/6/2003	David Dwyer	workopportunities.net	282-8864
GOODS ENTERTAINMENT 2/14/2005	ADAM GOODMAN	GoodsEntertainment/VoiceHunter.com	786-253-0069
NE SCHOOL OF COMM 7/13/2005	BILL DEVINE	WWW.NESCOM.EDU	207-941-7176

OTHER SOURCES

Craigslist		craigslist.com	
AM/FM JOBS		AMFMJOBS.COM	
GET RADIO JOBS .COM		GetraDIOJOBS.COM	
AIR TALENTS .COM	CHRIS KELLOGG	www.airtalents.com	
ALL ABOUT COUNTRY		allaboutcountry.com	

Account Ecutives 2 and 3 2011

ALL ACCESS	J. DENVER	www.allaccess.com	310-457-6616
MAB.ORG	SUZANNE GOUCHER	www.mab.org	207-623-3870
ON AIR ALL STATIONS	Chris Mac	ALL	774-4561
SAGA COMMUNICATIONS	Allison		203-221-1666
SO ME HELP WANTED .COM	DALE	regionhelpwanted.com	800-365-8630
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OTHER SOURCES

Craigslist		craigslist.com	
AM/FM JOBS	ACCT# 15762996	AMFMJOBS.COM	
GET RADIO JOBS .COM			
AIR TALENTS .COM	CHRIS KELLOGG	www.airtalents.com	

BATES COLLEGE	Bonnie Trundy	www.bates.edu	207-781-6232
BOWDOIN COLLEGE	Career Planning Center	www.bowdoin.edu	725-3717
ANDOVER COLLEGE		andovercollege.edu	
COLBY COLLEGE		www.colby.edu	207-872-3000
ST JOSEPHS COLLEGE	PETER SEAVOR	www.sjcme.edu	207-893-6637
THOMAS COLLEGE	BULLETON EDITOR	www.thomas.edu/career	207-859-1111
UNIV OF SO MAINE	LARRY BLISS	www.usm.maine.edu/+csce	207-780-4220
UNIV. OF NEW ENGLAND	JEFF NEVERS	jnevers@une.edu	602-2503

Account Executive 4 2011

ALL ACCESS	J. DENVER	www.allaccess.com	310-457-6616
MAB.ORG	SUZANNE GOUCHER	www.mab.org	207-623-3870
ON AIR ALL STATIONS	Chris Nmac	ALL	774-4561
SAGA COMMUNICATIONS			203-221-1666
SO ME HELP WANTED .COM	DALE	regionalhelpwanted.com	800-365-8630
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GET RADIO JOBS .COM			
AIR TALENTS .COM	CHRIS KELLOGG	www.airtalents.com	

BATES COLLEGE	Bonnie Trundy	www.bates.edu	207-781-6232
BOWDOIN COLLEGE	Career Planning Center	www.bowdoin.edu	725-3717
COLBY COLLEGE		www.colby.edu	207-872-3000
ST JOSEPHS COLLEGE	PETER SEAVOR	www.sjcme.edu	207-893-6637
UNIV OF SO MAINE	LARRY BLISS	www.usm.maine.edu/+csce	207-780-4220

Account Executive 5

ALL ACCESS	J. DENVER	www.allaccess.com	310-457-6616
MAB.ORG	SUZANNE GOUCHER	www.mab.org	207-623-3870

ON AIR ALL STATIONS	Chris Mac	ALL	774-4561
SO ME HELP WANTED .COM	DALE	regionalhelpwanted.com	800-365-8630
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FIRST BAPTIST CHURCH	Nancy Gaudet	www.firstbaptistportland.org	207.773.3123
Brown College	Mike Kronforst	https://browncollege.optimalresume.com/employers/index.php	651-905-3522

OTHER SOURCES

Craigslist		craigslist.com	
AM/FM JOBS	ACCT# 15762996	AMFMJOBS.COM	
GET RADIO JOBS .COM			
AIR TALENTS .COM	CHRIS KELLOGG	www.airtalents.com	
ALL ABOUT COUNTRY	USER NAME: PRG	PASSWORD: MJ0923	
BATES COLLEGE	Bonnie Trundy	www.bates.edu	207-781-6232
BOWDOIN COLLEGE	Career Planning Center	www.bowdoin.edu	725-3717
ANDOVER COLLEGE		andovercollege.edu	
COLBY COLLEGE		www.colby.edu	207-872-3000
EASTERN MAINE TECH	NANCY BURNS	EMCC.edu	974-4604
HUSSON COLLEGE	ADMIN OFFICE	http://static.husson.edu/cache/	207-775-6212
KENNEBECK VALLEY TECH	WARREN MAXIM		207-453-5000
SO ME COMMUNITY COLLEGE	FINANCIAL AID DEPT	www.SMCCME.EDU	207-741-5518
ST JOSEPHS COLLEGE	PETER SEAVOR	www.sjcme.edu	207-893-6637
THOMAS COLLEGE	BULLETON EDITOR	www.thomas.edu/career	207-859-1111
UNIV OF SO MAINE	LARRY BLISS	www.usm.maine.edu/+csce	207-780-4220
UNIV. OF NEW ENGLAND	JEFF NEVERS	jnevers@une.edu	602-2503

On Air 2011

ALL ACCESS	J. DENVER	www.allaccess.com	310-457-6616
MAB.ORG	SUZANNE GOUCHER	www.mab.org	207-623-3870
STATION WEB SITES	Caroline Cummings	ALL	774-4561
SAGA COMMUNICATIONS	Allison		203-221-1666
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ALL ABOUT COUNTRY	USER NAME: PRG	PASSWORD: MJ0923	

Traffic 2011

MAB.ORG	SUZANNE GOUCHER	www.mab.org	207-623-3870
On Air WYNZ, WCLZ, WMGX	Chris Mac	ALL	774-4561
SAGA COMMUNICATIONS	Allison		203-221-1666
SO ME HELP WANTED .COM	DALE	regionalhelpwanted.com	800-365-8630
STATION WEB SITES	Caroline Cummings	ALL	774-4561
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HUSSON COLLEGE	ADMIN OFFICE	http://static.husson.edu/cache/	207-775-6212
ST JOSEPHS COLLEGE	PETER SEAVOR	www.sjcme.edu	207-893-6637
UNIV OF SO MAINE	LARRY BLISS	www.usm.maine.edu/+csce	207-780-4220

IT Position 2011

ALL ACCESS	J. DENVER	www.allaccess.com	310-457-6616
MAB.ORG	SUZANNE GOUCHER	www.mab.org	207-623-3870
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SAGA COMMUNICATIONS	Allison		203-221-1666
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STATION WEB SITES		ALL	774-4561
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OTHER SOURCES

Craigslist		criagslist.com	
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CENTRAL MAINE TECH	Denis Maxwell	CMTC.NET	775-5208
EASTERN MAINE TECH	NANCY BURNS	EMCC.edu	974-4604

Promotion Dept. 1 and 2

ALL ACCESS	J. DENVER	www.allaccess.com	310-457-6616
MAB.ORG	SUZANNE GOUCHER	www.mab.org	207-623-3870
ON AIR ALL STATIONS	Chris Mac	ALL	774-4561
SAGA COMMUNICATIONS	Allison		203-221-1666
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COLBY COLLEGE		www.colby.edu	207-872-3000
ST JOSEPHS COLLEGE	PETER SEAVOR	www.sjcme.edu	207-893-6637
THOMAS COLLEGE	BULLETON EDITOR	www.thomas.edu/career	207-859-1111
UNIV OF SO MAINE	LARRY BLISS	www.usm.maine.edu/+csce	207-780-4220
UNIV. OF NEW ENGLAND	JEFF NEVERS	jnevers@une.edu	602-2503

Programming Assistant Position

ALL ACCESS	J. DENVER	www.allaccess.com	310-457-6616
MAB.ORG	SUZANNE GOUCHER	www.mab.org	207-623-3870
SAGA COMMUNICATIONS	Allison		203-221-1666
SO ME HELP WANTED .COM	DALE	regionhelpwanted.com	800-365-8630
STATION WEB SITES	LARA SEAVER	ALL	774-4561
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Administration Position 2011

ALL ACCESS	J. DENVER	www.allaccess.com	310-457-6616
MAB.ORG	SUZANNE GOUCHER	www.mab.org	207-623-3870
ON AIR ALL STATIONS	CHRIS MAC	ALL	774-4561
SAGA COMMUNICATIONS	Allison		203-221-1666
SO ME HELP WANTED .COM	DALE	regionhelpwanted.com	800-365-8630
STATION WEB SITES	LARA SEAVER	ALL	774-4561
<i>Organizations Requesting Information</i>			
CAREER CENTER 11/3/2005	FILL OUT ONLINE	www.mainecareercenter.com	771-5627 x504
WORK OPPORTUNITIES 10/6/2003	David Dwyer	workopportunities.net	282-8864
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GET RADIO JOBS .COM			
AIR TALENTS .COM	CHRIS KELLOGG	www.airtalents.com	
ALL ABOUT COUNTRY	USER NAME: PRG	PASSWORD: MJ0923	
BATES COLLEGE	Bonnie Trundy	www.bates.edu	207-781-6232
BOWDOIN COLLEGE	Career Planning Center	www.bowdoin.edu	725-3717
ANDOVER COLLEGE		andovercollege.edu	
COLBY COLLEGE		www.colby.edu	207-872-3000
ST JOSEPHS COLLEGE	PETER SEAVOR	www.sjcme.edu	207-893-6637
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Recruitment Sources that Referred Each Hire

Account Executive 1 - Southernmainehelpwanted.com
Account Executive 2 - WCLZ Web Site
Account Executive 3 - craigslist.com

Account Executive 4 -	Referral by Larry Julius
Account Executive 5 -	Referral by Laura Minnis
Promotion Department 1 -	Internal
Promotion Department 2 -	Internal
Administration Position -	Internal
IT Director Position -	Referral by Puja Periwal
Programming Assistant -	Internal
On Air Position -	Referral by Rick Jordan
Traffic Position -	Internal

Total Number of Persons Interviewed for all Full Time Vancancies

118

Referral Sources of Candidates Interviewed

All Access.com	2
craigslist.com	19
Internal	19
Maine Job Bank	2
Radio	14
Referral	17
Saga website	1
SMHW.com	9
Station Website	27

The following are random recruitment sources provided by candidates

Indeed.com	5
Phone call to Station	1
Jobsinme.com	1
Job Search Engine	1

Portland Radio Group 2011 Outreach Activities 11/21/10-11/20/111

- A. Established an **internship program** designed to assist members of the community to acquire skills needed for broadcast employment

Portland Radio Group Interns 2011

- Leah Kaliher WGAN News intern 1/3-1/21 (Endicott College)
- Teresa Turmenne – March 3 through May 5th (Central Maine Community College)
- Neil Ravin - May through August (Quinnipiac University)

- Marco Stefano – May 12 through August 2 (St. Joseph’s College)
 - Eric Pons – May 30 through August 8th (Manhattan College)
- B. Participated in general outreach efforts listing job vacancies with MAB.org as part of the model program developed by NASBA
- C. Participated in training program designed to enable station personnel to acquire skills that could qualify them for higher level positions.
- a. Sandler Sales Training 2011, Victoria Foley/Promotions Coordinator and Caroline Cumming/Promotions Assistant
- D. Gracie Johnston and Victoria Foley participated in the South Portland/Cape Elizabeth Job Fair May 4, 2011.
- E. General Manager Cary Pahigian, participated in the April 8, 2011 Scarborough High School Career Expo
- F. The Portland Radio Group hosted a Job Fair on September 29, 2011 at Portland’s Italian Heritage Center. The job fair was attended by Sales Manager’s Warren Maddock and Larry Julius.